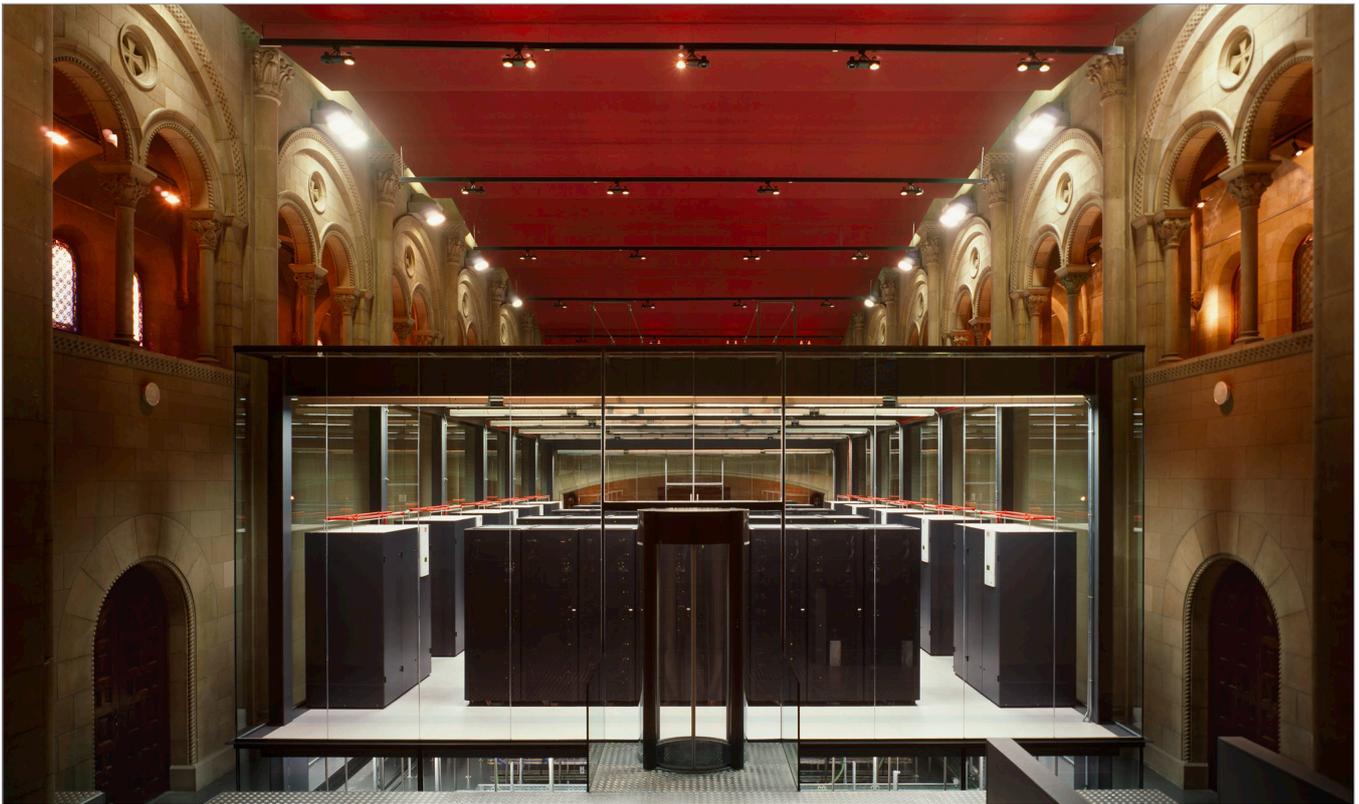


## IBM® Information Protection Services – fast protect online



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### Highlights

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- ***Helps ensure critical data integrity through automatic data backup and simplified, reliable recovery.***
- ***Supports affordable, optimised data protection with scalable pricing.***
- ***Provides a security rich encrypted solution that helps recover lost data virtually anywhere, anytime, without helpdesk or IT involvement.***

### **Enabling security-rich, user-friendly data backup to help reduce business risk and maintain continuous data integrity**

When it comes to safeguarding your data, your organisation faces multiple challenges. You must consider the expense of maintaining a comprehensive backup data solution for desktops and laptops, which may not be currently protected, and easing the complexities of managing data in diverse locations and with mobile employees, along with maintaining data integrity and availability. Part of the IBM Managed Resiliency Services portfolio, IBM Information Protection Services – fast protect online is designed to offer a security rich, affordable offsite

data backup solution that provides scalable, continuous and optimised data protection for your critical data assets, along with simplified restore capabilities. This service can assist you with:

- *Centralised data backup management and optimised protection of distributed data without monopolising in-house IT staff.*
- *Speedy recovery in the event of any disaster or data loss.*
- *Simplified execution of backups for desktop and laptop users.*
- *Cost-effective pricing structure for a comprehensive backup plan.*

### **Helps to ensure integrity of critical data through automatic data backup and reliable recovery**

To help ensure near real-time data protection for desktops and laptops, our cloud-based service provides an integrated solution that offers centralised, powerful data backup management and rapid, user-friendly data recovery. Your data is backed up automatically—from any location—the moment files are saved or at a convenient time for your users. This helps increase performance and overall business productivity. The intuitive remote data protection user interface helps your end users back up and restore data at virtually any time, without IT support. And data is backed up to local caches, enabling recovery even when a user is offline. This data backup solution at desktop and laptop levels, combined with a robust offsite server-based solution, can provide optimised, end-to-end data protection and high levels of accessibility.

### **Supports affordable data protection with flexible pricing**

Fast protect online pricing is structured around a scalable subscription service that is remarkable for its affordability and simplified usability. No capital expenditure is required, and the scalable pricing structure can accommodate your business's fluctuating data backup requirements. This service is designed for its ease of installation, user-friendly interface, and strong reporting capabilities, all backed by IBM's trusted global expertise in data protection.

### **Provides a security-rich encrypted solution that can recover lost data virtually anywhere, anytime, without help desk or IT involvement**

Fast protect online is designed to provide security-rich, hassle-free data recovery. By using end-to-end encryption-based data transfer, this service helps ensure end user data privacy and helps protect data transfers between end user client systems and servers. This service employs remote IBM server installations at offsite IBM data centres, which are managed and monitored by IBM to help ensure the highest integrity of protected data. And we can help you manage compliance to the most recent federal government-grade security standards. By reducing your in-house staff's data backup responsibilities, this service can enable them to focus on more strategic business needs.

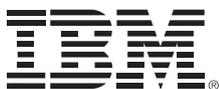
### **Why IBM?**

Our services can improve business productivity by combining data restoration and recovery features with a simplified user experience and affordable pricing. We also provide a full range of business continuity and recovery services to enhance all components of your system, allowing us to serve as your single vendor and enhance data reliability at a lower cost.

### **For more information**

To learn more about IBM Information Protection Services – fast protect online, please contact your IBM representative or IBM Business Partner, or visit the following Web site: [ibm.com/services/au/informationprotection](http://ibm.com/services/au/informationprotection).

Additionally, IBM Global Financing can tailor financing solutions to your specific IT needs. For more information on great rates, flexible payment plans and loans, and asset buyback and disposal, visit: [ibm.com/financing](http://ibm.com/financing).



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